




**BLUESKY EMPOWERMENT**

A Goran Begovski Company

# Corporate Profile | 2018



Blue Sky Empowerment is an innovative educational company of excellence, providing every person powerful strategies for extraordinary living. Based upon a selection of the most proven techniques utilised by successful business people around the world, Blue Sky Empowerment is an amalgamation of world success strategies, formulated, refined and presented in an unique and entertaining manner to enable all business focused persons to become powerful and successful individuals with consistent results. Enjoy inspiring seminars and trainings that will launch you and your company rapidly towards your goals.



## Our Objectives and Values

**Vision:** We aspire to set the standards in local and international business training and be the leaders in research of advanced human performance for the corporate world.

**Purpose:** Our purpose is to continuously strive for improvement in our services with our clients and provide unique methods of extraordinary results.

### The 6 Components of Our Values

#### Staff

- Understanding that our employees are our most valuable and valued resource
- Sharing our knowledge, skills, vision and objectives - openly and honestly
- Committing to creating a great place for our staff to work, grow and prosper
- Respecting and encouraging our employees' ideas, diversity and cultures

#### Clients

- Realising that our success is measured by the success of our clients
- Being passionate about solving our clients' challenges and exploring new opportunities with them
- Achieving the desired results that our customers aspire to

#### Integrity

- Being honest and ethical in everything we do
- Staying true to our commitments, and treating others with mutual respect and trust

#### Excellence

- Striving to achieve excellence in all areas of our business - technical, operational, and administrative
- Priding ourselves on bringing outstanding results to everything we do

#### Innovation

- Looking for creative, new or better ways to develop our expertise in all areas of business
- Promoting creativity, exploration and imagination as the bedrock of our work

#### Agility

- Embracing change, flexibility and adaptation in a rapidly evolving world
- Striving to predict change and working with our clients and employees to adapt to those changes

## ■ Our Qualifications, Your benefit

At Blue Sky Empowerment we focus primarily on utilising mind-technologies based on years of research to accelerate human performance in business. With a constant interest in presenting and motivating businesses for success in sales and innovation, we are increasingly becoming valued for our unique business strategies. Commercial companies understand the importance of 'powerfully driven motivated staff and managers' and therefore seek the services of Blue Sky Empowerment.



Trainer's Qualifications in Australia & United States

- ↪ NLP Training
- ↪ Business and Peak Performance (Psychology) Studies at University
- ↪ Master Practitioner in Time Line Therapy
- ↪ Master Practitioner in Hypnosis
- ↪ Certified by the American Board of Neurolinguistic Programming
- ↪ Mastery University™ graduate
- ↪ Trained by Anthony Robbins and Dr Tad James (Leaders in personal development)
- ↪ Involved with the Anthony Robbins Leadership Academy™
  
- ↪ Inventor/creator of Chrono Therapy™, a process that eliminates any negative emotions with rapid speed.
  
- ↪ Inventor/creator of the Master Performance System™, a system that propels individuals in business to perform at peak levels



*“Goran has great positive energy throughout the whole presentation. The presentation includes some theory behind the application and speaker shows mastery of the theory. However, speaker includes a good balance of theory and practical to keep participants interested. For the length of the presentation, Goran is a very effective presenter, full of energy and enthusiasm and very knowledgeable and credible in the topic he presents.”*

**– Ade McCarroll, Learning Manager, Four Seasons Hotel Sydney**

*“The energy Goran brought to the room at 8am certainly inspired my staff. What could have been a mundane lecture turned into an invaluable and well balanced session of interactive learning. The most positive feedback I have ever received from my staff after any form of training!”*

**- Lachlan Wilson, General Manager, Holden Peninsula Motor Group**

*“Fresh, an internal look at how we perform as individuals judged by ourselves not others. A fresh set of eyes can highlight deficiencies and bring new vigour. The staff thoroughly enjoyed the presentation and came out motivated and wanting more. Have had many requests to get Goran back for another presentation. Even hardened veterans immune to many sales training seminars got involved came out pumped up.”*

**– Steve Wearn, Director, Tom Kerr Auto Centre Mazda**

*“Goran presented in such a unique way really focusing his presentation and delivery to deal with specific issues our marketing department confronts on a daily basis. Every one that attended walked away with a fresh perspective and an improved attitude. We will be utilising Blue Sky Empowerment in the near future. Goran managed to capture a hard audience quickly and altered peoples thinking in a positive way "thank you". If improved productivity, open thinking, team work and a drive in sales is what you are looking for then you need to talk to Goran and his team. In one short presentation this is what he helped us achieve.”*

**– Scott Marshall, Marketing Manager, Enviropest**

**[CLICK HERE TO VIEW MORE TESTIMONIALS ↗](#)**

A woman with long brown hair, wearing a black blazer over a white collared shirt, is sitting on a dark leather couch. She is looking directly at the camera with a slight smile. The background is a plain, light-colored wall.

**Three Tailor Made Breakthrough  
Training Levels**  
*for excellence*

## ■ INTRODUCTORY TRAINING

In this introductory Training your staff will learn to put into practice some of our techniques that will enable them to make an immediate improvement in their work. This can last between 45 to 60 minutes.

One of the things we specialise in at Blue Sky Empowerment that separates us from all the other Professional Training Companies is we are also a research organisation. We are constantly researching what is foremost and at the cutting edge of technology in human influence and human behaviour.

One of our most important goals throughout this training is to add as much value as we possibly can to your company during this short period of time with a specific focus on staff performance.



The Introductory Training is about giving you a taste of what will be included in our The Science of Success seminar. The Science of Success seminar is about seizing and utilising the potential power that is already embedded within your staff. It is about not settling for less than you can be.

This training contains a brief overview of some of the finest strategies, tools and resources available for boosting your Personal Potential to another level. These strategies have been used by Gold Medal Athletes, CEOs of large corporations, Professional Sales people and many others. In this empowering, educational and entertaining training your staff will be introduced to the following topics:

1. **EMPOWERMENT**- The Power Behind Making a Decision
2. **STATE MANAGEMENT (THE TRI-FORCE MODEL)**- The Three Forces that shape all human emotions and behaviour. Understand the forces that control everything you think, every emotion you experience and every action you take.

You will also experience the process of momentum to enable you to make powerful decision and take actions that once seemed difficult. Instantly transform un-resourceful emotions into empowering action. Inspire yourself, your co-workers and everyone around you to consistently perform at peak levels. Create unstoppable momentum in your work and other areas of your life. Learn how to gain Mental, Emotional and Active Mastery.

**3. THE POWER OF RITUALS-** The Ultimate Disciplinary method for Consistent and Exponential Growth

#### **THE ABOVE OFFER IS FOR A LIMITED TIME**

We are offering this program at a discounted rate for a limited time. In return, three things are requested.

One. A Short Feedback Questionnaire will be emailed to the contact person following the training. Several questions will be provided which will act as feedback for us.

Two. Near the end of the training we might briefly mention information regarding our Coaching and Seminar Services and hand out our Insight Coaching Newsletter form for staff to fill in if they are interested in receiving our informative and complimentary Coaching Newsletter. This is optional and if they choose to sign up to this newsletter they can stop at any time they wish. Anyone that fills out this form will receive a Discovery Coaching Session worth \$395 and an Personal Development Ebook worth \$20 as complimentary.

Three. Minimum of 10 people must attend this training.





## ■ RESULTS COACHING

The world's elite are constantly striving to excel from goodness to greatness. They need to look to coaches in an effort to stay abreast of the competition and reach that next level of performance.

The corporate world is no different. CEO's, managers and sales staff need to keep



moving forward to the next level of performance. Constant and consistent coaching transforms business leaders into industry icons.

**Results Coaching** is an Executive Coaching customised program. During this training the employees will get hands-on implementation of the strategies in their workplace environment on a one-to-one scenario. This training begins with the option of a one hour training session or a full day option, and everything in between. Training workshops are tailored to meet your needs.

## ■ BUSINESS TRAINING

We understand that the essence of a strong business starts from within its teams and departments. Imagine having every element, every member of each team finely tuned mentally & emotionally in order to contribute to the team's performance and produce a results-driven powerhouse.

**Business Training.** This is Team Development. This is a fully customised program for any size group. Specific topic areas are chosen by the managers and employees and are worked on in order to get the greatest benefits. Training and workshops are tailored to meet your needs.





**Education  
Entertainment  
Empowerment**

Can you remember a time when you attended a sporting event or a celebration where you experienced excitement and happiness? If you have attended any of our events, you know we provide a similar kind of experience. We design environments where learning is fun but also empowering at the same time to create great changes that last a lifetime. Our principle is simple. First, we provide you with the most powerful education in the world: we study the best and most successful companies and individuals, providing proven strategies step by step that you can begin applying immediately to transform the quality of your performance.

Second, we provide entertainment. Numerous studies have shown that entertainment in education raises the interest level & memory retention in individuals. It taps into the emotional memory in our brains. Feeling the emotions of joy, courage, strength, commitment is crucial. It's the emotional part of our brain that provides the drive in order for us to follow through on what we learn for real lasting results. We deliver this experience.

Have you ever attended a seminar or training where you learned something important but never used it? One of the main reasons for this is because the program did not provide entertainment and did not empower you to follow through. This is the third part of our Triple E principal. Our programs empower you on a consistent basis to follow through on what you have learned to create continuous and unstoppable momentum. They are not only about learning, but about doing. You will apply the strategies and tools until they become conditioned in your mind and part of your identity.

We believe that knowledge does not equal to power-it's only potential power. Our knowledge converts to power only when it's been applied through action. In other words your personal momentum is power that can change or break through any challenge in your life.

### **YOUR CHOICES WILL DETERMINE YOUR FUTURE**

The quality of your momentum will determine what kind of choices you make. The stronger the momentum or positive emotions the better choices you will make. Ten years from now you will arrive but the question is where. The addition of all your choices will determine where your destination point will be.

At Blue Sky Empowerment we have outstanding resources for creating immediate, measurable and lasting changes in the most important areas of your life: health, relationships, wealth, career, emotional balance, communication and time management. We hope you take advantage of what we have available for you and look forward to serving you at a one of our programs sometime soon.

## ■ Risk Free Guarantee

All our services and products are backed by our 100% money-back guarantee to provide you with peace-of-mind and risk free decision making.

We want you to feel the same confidence we have towards our powerful strategies and tools that can help you grow.

If for any reason you are not satisfied, we will provide you with a full refund without any hesitation or hassles.





## ■ Tailored to your requirements

Blue Sky Empowerment specialises in tailoring training, presentations & coaching sessions to the requirements of each individual business. We understand that you have your own systems in place and we are capable of working along with you. We'll take the time to sit and discuss how we can construct a customised training for your sales team, managerial staff or CEO.

Contact us and let's get talking!





“There is only one boss, the customer. And he can fire everybody in the company from the chairman on down, simply by spending his money somewhere else.”

**- Sam Walton, Founder, Wal-Mart.**

## ■ Contact Us

### OFFICE LOCATIONS

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■ Our Nominated Charities:



**Royal Institute for Deaf and Blind Children**